



SWANSEACON 2017

AGILE DEVELOPMENT & SOFTWARE
CRAFTSMANSHIP CONFERENCE

25 – 26 SEPTEMBER 2017

LIBERTY STADIUM,
SWANSEA, UK

SPONSOR PACK



**WALES' PREMIER AGILE DEVELOPMENT
AND SOFTWARE CRAFTSMANSHIP
CONFERENCE**

ABOUT SWANSEACON

SwanseaCon is a 2-day conference for Software Developers, Software Architects, Project Managers, Analysts and Consultants in Wales. In its third year, SwanseaCon will continue to explore the latest agile and lean thinking in software craftsmanship, teams and business, over two days of engaging keynote speakers, demonstrations and workshops from leaders in their profession, in Wales and beyond.

It takes its name from the city in which it is held, Swansea. Wales' second largest city, it nestles neatly into Swansea Bay with its sweeping sandy shoreline, and is a stone's throw away from the spectacular coastlines of West Wales. The conference hopes to attract people from all parts of the globe to explore, evolve and find out what it means to be truly agile in business, from its culture to product development practices.



FOR MORE INFORMATION,
CALL SWANSEACON
ON +44(0)7722 328 233

WHAT PEOPLE ARE SAYING

"A big thanks to the @SwanseaCon organisers for putting together an excellent event & for having me as a speaker! Till next year #SwanseaCon"

Christos Matskas

Speaker, SwanseaCon 2016

"Thanks #SwanseaCon for a great couple of days! It's so nice to have a 'local' conference!"

Tom Oram

Participant, SwanseaCon 2016

"SwanseaCon was Brilliant. Full of interesting people focused on Agile."

Michal Franc

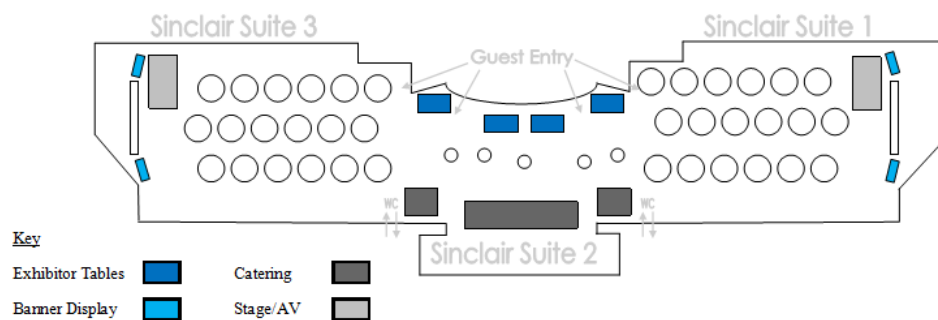
Speaker, SwanseaCon 2016

OUR VENUE

SwanseaCon 2017 will be held at the Liberty Stadium, Swansea.

The Liberty Stadium is the premier venue for conference and events in South West Wales, and is also home to Wales' only Premier League team, Swansea City Football Club, as well as the regional rugby team, the Ospreys.

The conference will be held in the Sinclair Suite, partitioned to form two speaker halls leading off a central vestibule area which will contain prime exhibition space.



EXHIBITOR SPACE

Several levels of sponsorship include an exhibitor stand space.

These spaces will be close to conference registration and refreshment areas to allow participants easy access to sponsor stands.

We will provide a cloth covered table and power extension for each exhibitor space.

FOR MORE INFORMATION ON
EXHIBITOR SPACES, CONTACT
HELLO@SWANSEACON.CO.UK

SPONSORSHIP PACKAGES

Sponsorship is a great opportunity to show your support for agile development and software craftsmanship while simultaneously scoring an array of benefits. There are four different levels of sponsorship, each yielding different levels of rewards—consult the chart below for a detailed explanation of each sponsorship tier.

	BRONZE	SILVER	GOLD	PLATINUM
PACKAGE PRICE	£600	£1500	£3000	£6000
WEBSITE HOMEPAGE	Logo & Link	Logo & Link	Logo & Link	Logo & Link
DISCOUNT OF SUBSEQUENT TICKETS	15%	20%	25%	30%
WEBSITE SPONSOR PAGE	• Logo & Link	• Logo & Link • 150 word bio	• Logo & Link • 200 word bio	• Logo & Link • 250 word bio
TWITTER [MIN]	4x Tweet-Out	6x Tweet Out	8x Tweet-Out	10x Tweet-Out
PARTICIPANT PACK INSERTS	1	1	1	2 (or e.g. t-shirts etc)
BOOKLET [LOGO ON SPONSOR PAGE]	✓	✓	✓	✓
LOGO ON BANNER DISPLAY NEXT TO STAGE [BOTH ROOMS]	-	✓	✓	✓
CONFERENCE TICKETS INCLUDED	-	2	3	5
EXHIBITION SPACE [INCLUDES 2X EXHIBITOR TICKETS]	-	-	2m x 1m space	2m x 1m space
BOOKLET [ADVERTISING]	-	-	Full Page	Full Page
BANNER AT SOCIAL EVENING	-	-	-	✓
SPEAKER SLOT				1
OWN BANNER NEXT TO STAGE [BOTH ROOMS]				✓

LANYARDS/BAGS

We have two available additions to the above packages at no extra charge.

If you would like to supply-branded lanyards to hold the name badges, or-branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

CAR ADVERTISEMENT

Get your company logo on our SwanseaCon car, which we will be driving around to various events across the UK advertising our conference. Get in touch for further information hello@swanseacon.co.uk

GIVEAWAYS

We are also happy to make sponsor's giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

Noteworthy

We would like all potential sponsors to know that we will be finalising the programme at the end of February.

If you would like a package including a session we will need to confirm your session by **14 February 2017**

If you'd like to become a sponsor of SwanseaCon or would like to discuss any of the above, please get in touch hello@swanseacon.co.uk